



# Unsupervised Learning and Data Mining for Intrusion Detection

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## Presentation Outline

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- ❑ A case for Intrusion Detection Systems
- ❑ Intrusion Detection Systems, not Software !
- ❑ A brief taxonomy of intrusion detection systems
- ❑ State of the art in intrusion detection techniques
- ❑ Learning algorithms, patterns, outliers
- ❑ Conclusions



## Parallel landscapes: physical vs. digital

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- ❑ A discomfoting parallel between physical and digital security
- ❑ Since 9/11/2001 we are building impressive defensive fortifications
  - ❑ Cost
  - ❑ Distraction
  - ❑ Annoyance
- ❑ Are we more secure today than we were three years ago ?  
Does not seem so
  - ❑ The defender needs to plan for everything... the attacker needs just to hit one weak point
  - ❑ King Darius vs. Alexander Magnus, at Gaugamela (331 b.C.)
- ❑ Why are we failing? Because in most cases we are not acting *sensibly*
- ❑ "Beyond fear", by Bruce Schneier: a must read!



## Information Security Engagement rules

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- ❑ We cannot really defend against everything... but we can behave *sensibly*:
  - ❑ We can try to display *defenses* in the most vulnerable areas (deterrence)
  - ❑ We can try to protect the systems, designing them to be secure (prevention)
- ❑ At the end of the day, we must keep in mind that every defensive system will, at some time, fail, so we must plan for failure
  - ❑ We must design systems to *withstand* attacks, and fail gracefully (failure-tolerance)
  - ❑ **We must design systems to be *tamper evident* (detection)**
  - ❑ We must design systems to be capable of recovery (reaction)



## Murphy's law on systems

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- ❑ The only difference between systems that can fail and systems that cannot possibly fail is that, when the latter actually fail, they fail in a totally devastating and unforeseen manner that is usually also impossible to repair
- ❑ The mantra is: **plan for the worst** (and pray it will not get even worse than that) and act accordingly



## Tamper evidence and Intrusion Detection

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- ❑ An information system must be designed for *tamper evidence* (because it *will* be broken into, sooner or later)
- ❑ An IDS is a *system* which is capable of detecting intrusion attempts on an *information system*
  - ❑ An IDS is a system, not a software!
  - ❑ An IDS works on an information system, not on a network!
- ❑ The so-called IDS software packages are a *component* of an intrusion detection system
- ❑ An IDS system usually closes its loop on a human being (who is an essential part of the system)



## Breaking some hard-to-kill myths

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- ❑ An IDS is a system, not a software
  - ❑ A skilled human looking at logs is an IDS
  - ❑ A skilled network admin looking at TCPdump is an IDS
  - ❑ A company maintaining and monitoring your firewall is an IDS
  - ❑ A box bought by a vendor and plugged into the network is **not** an IDS by itself
- ❑ An IDS is not a panacea, it's a component
  - ❑ Does not substitute a firewall, nor it was designed to (despite what Gartner thinks)
  - ❑ It's the last component to add to a security architecture, not the first
- ❑ Detection without reaction is a no-no
  - ❑ Like burglar alarms with no guards!
- ❑ Reaction without human supervision is a dream
  - ❑ "Network, defend thyself !"

# Terminology and taxonomies

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- ❑ Different types of software involved in IDS
  - ❑ Logging and auditing systems
  - ❑ Correlation systems
  - ❑ So-called "IDS" software
  - ❑ Honeypots / honeytokens
- ❑ The logic behind an IDS is always the same: those who access a system for illegal purposes act differently than normal users
- ❑ Two main detection methods:
  - ❑ Anomaly Detection: we try to describe what is normal, and flag as anomalous anything else
  - ❑ Misuse Detection: we try to describe the attacks, and flag them directly

# Anomaly vs. misuse

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## Anomaly Detection Model

- ❑ Describes normal behaviour, and flags deviations
- ❑ Uses statistical or machine learning models of behaviour
- ❑ Theoretically able to recognize any attack, also 0-days
- ❑ Strongly dependent on the model, the metrics and the thresholds
- ❑ Generates statistical alerts: "Something's wrong"

## Misuse Detection Model

- ❑ Uses a knowledge base to recognize the attacks
- ❑ Can recognize only attacks for which a "signature" exists in the KB
- ❑ When new types of attacks are created, the language used to express the rules may not be expressive enough
- ❑ Problems for polymorphism
- ❑ The alerts are precise: they recognize a specific attack, giving out many useful informations

## Misuse detection alone is an awful idea

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- ❑ Misuse detection systems rely on a knowledge base (think of the anti-virus example, if it's easier to grasp)
- ❑ Updates continuously needed, and not all the attacks become known (as opposed to viruses)
- ❑ Signature engineering problems (an anti-virus update, a couple of years ago, recognized *itself* as a virus...)
- ❑ Attacks are polymorphs, more than computer viruses: ADMutate, UTF encoding...
- ❑ Attacks are not atomic, and interleaving helps in avoiding detection!

# Anomaly Detection, perhaps not better

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- ❑ We must describe the behaviour of a system
  - ❑ Which features/variables/metrics do we use?
  - ❑ Which model do we choose to fit them?
- ❑ Thresholds must be chosen to minimize false positive vs. detection rate: a difficult process
- ❑ The base model is fundamental: if the attack shows up only in variables we discarded, the system is blind on it!
- ❑ Any type of alert is more or less equivalent to “hey, something’s wrong here”. What? Your guess!



# Learning Algorithms for an IDS

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- ❑ What is a learning algorithm ?
  - ❑ It is an algorithm whose performances grow over time
  - ❑ It can extract information from training data
- ❑ Supervised algorithms learn on labeled training data
  - ❑ "This is a good packet, this is not good"
  - ❑ Think of your favorite bayesian anti-spam filter
  - ❑ It is a form of generalized misuse detection, more flexible than signatures
- ❑ Unsupervised algorithms learn on unlabeled data
  - ❑ They can "learn" the normal behavior of a system and detect variations
  - ❑ How can they be employed on networks ?
- ❑ We are developing a network-based, anomaly-based intrusion detection system capable of *unsupervised learning*

# Unsupervised Learning Algorithms

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- ❑ What are they used for:
  - ❑ Find natural groupings of  $X$  ( $X$  = human languages, stocks, gene sequences, animal species,...) in order to discover hidden underlying properties
  - ❑ Summarize  $\langle \text{data} \rangle$  for the past  $\langle \text{time} \rangle$  in a visually helpful manner
  - ❑ Sequence extrapolation: predict cancer incidence in next decade; predict rise in antibiotic-resistant bacteria
- ❑ A general overview of methods:
  - ❑ Clustering (“grouping” of data)
  - ❑ Novelty detection (“meaningful” outliers)
  - ❑ Trend detection (extrapolation from multivariate partial derivatives)
  - ❑ Time series learning
  - ❑ Association rule discovery

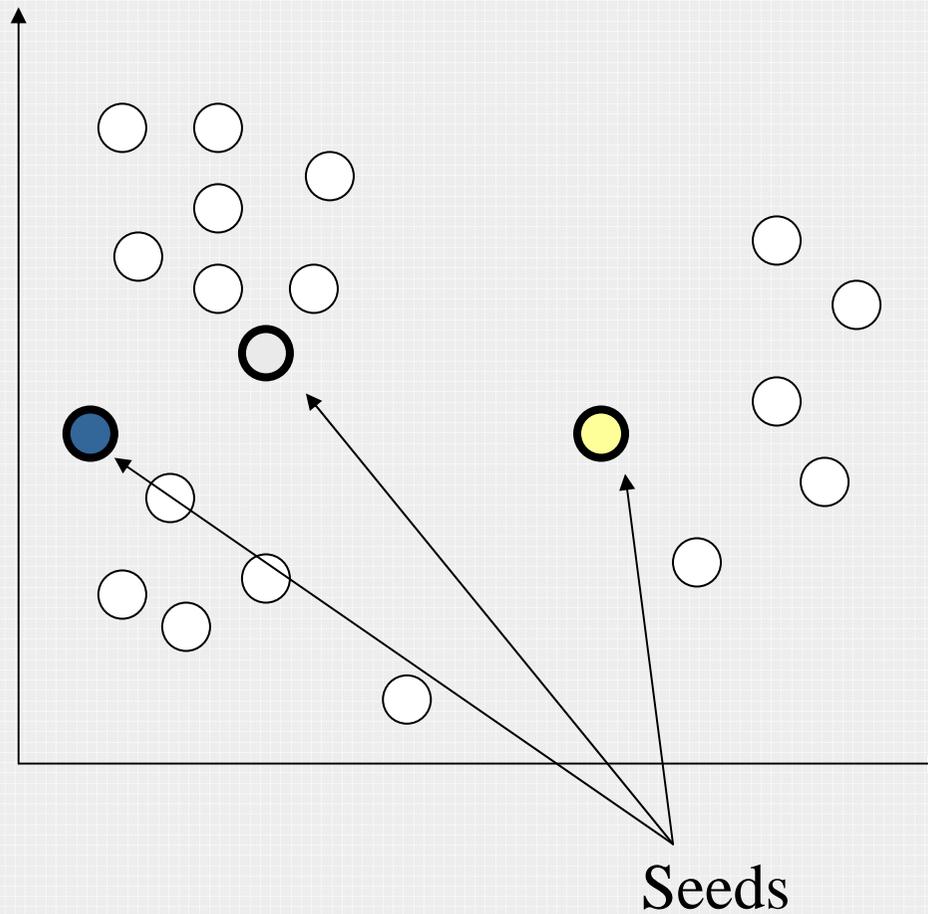


## What is clustering ?

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- ❑ *Clustering is the grouping of pattern vectors into sets that maximize the intra-cluster similarity, while minimizing the inter-cluster similarity*
- ❑ What is a pattern vector (tuple)?
  - ❑ A set of measurements or attributes related to an event or object of interest:
  - ❑ E.g. a persons credit parameters, a pixel in a multi-spectral image, or a TCP/IP packet header fields
- ❑ What is similarity?
  - ❑ Two points are similar if they are “close”
- ❑ How is “distance” measured?
  - ❑ Euclidean
  - ❑ Manhattan
  - ❑ Matching Percentage

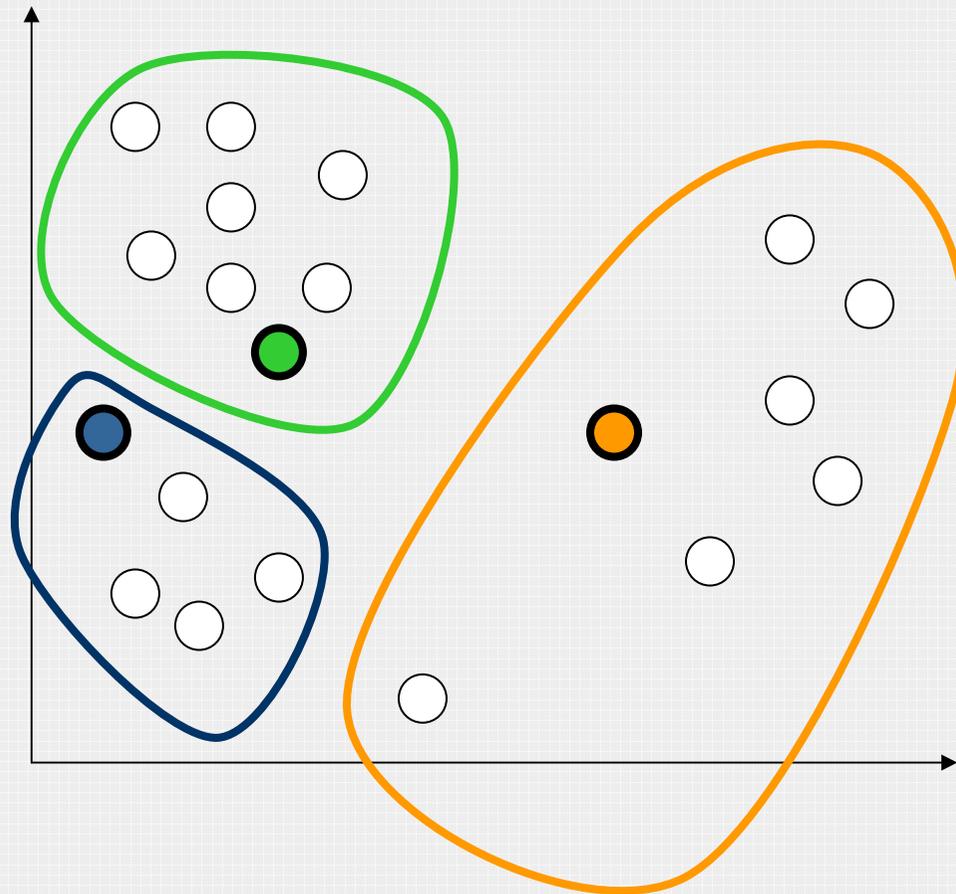
# An example: K-Means clustering



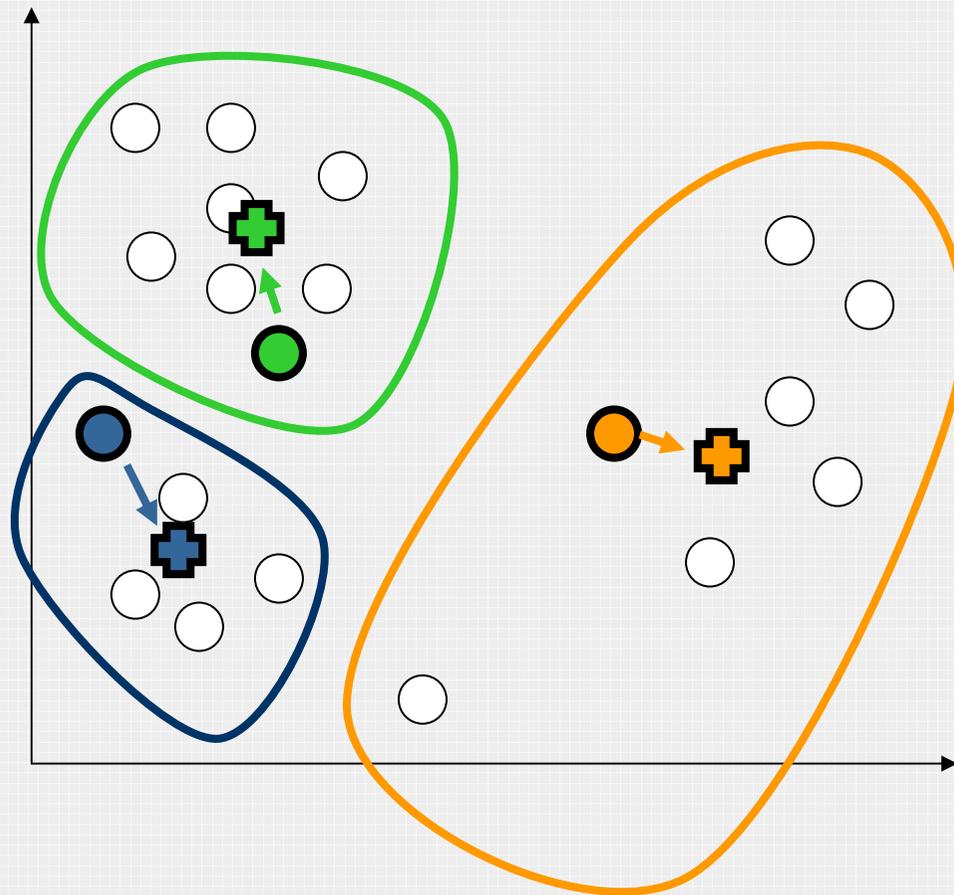
Predetermined  
number of clusters

Start with seed  
clusters of one  
element

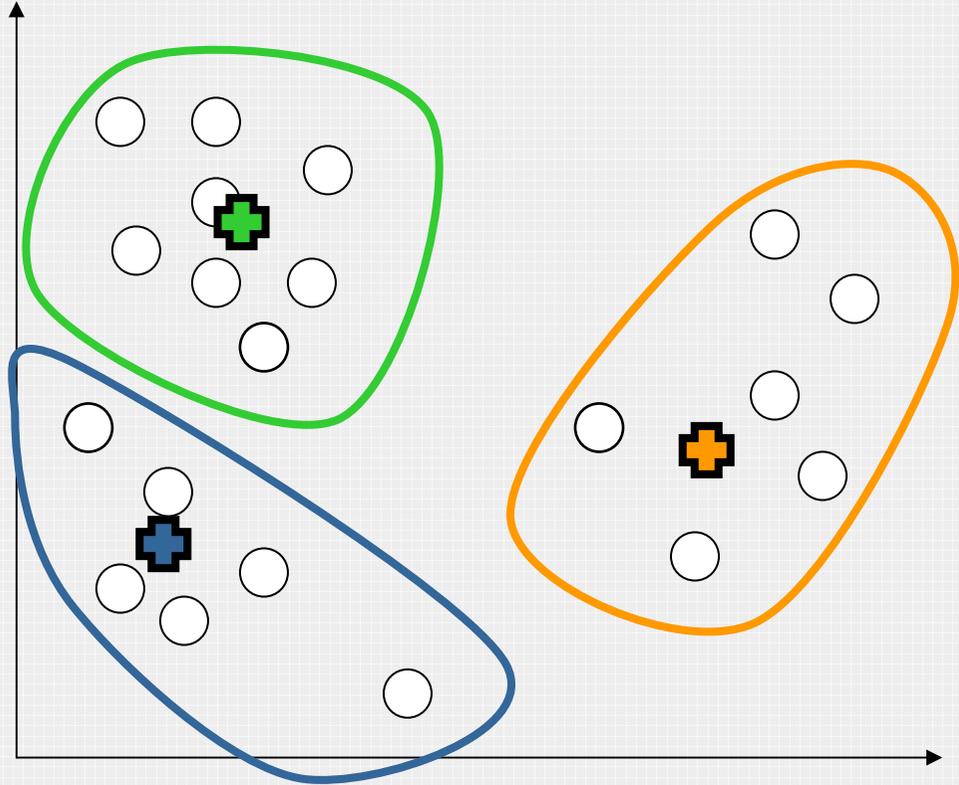
# Assign Instances to Clusters



# Find the new centroids



# Recalculate clusters on new centroids





## Which Clustering Method to Use?

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- ❑ There are a number of clustering algorithms, K-means is just one of the easiest to grasp
- ❑ How do we choose the proper clustering algorithm for a task ?
  - ❑ Do we have a preconceived notion of how many clusters there should be?
  - ❑ How strict do we want to be?
    - ❑ Can a sample be in multiple clusters ?
    - ❑ Hard or soft boundaries between clusters
  - ❑ How well does the algorithm perform and scale up to a number of dimensions ?
- ❑ The last question is important, because data miners work in an offline environment, but we need speed!
  - ❑ Actually, we need speed in classification, but we can afford a rather long training



## Outlier detection

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- ❑ What is an outlier ?
  - ❑ It's an observation that deviates so much from other observations as to arouse suspicions that it was generated from a different mechanism
- ❑ If our observations are packets... attacks probably are outliers
  - ❑ If they are not, it's the end of the game for unsupervised learning in intrusion detection
- ❑ There is a number of algorithms for outlier detection
- ❑ We will see that, indeed, many attacks are outliers

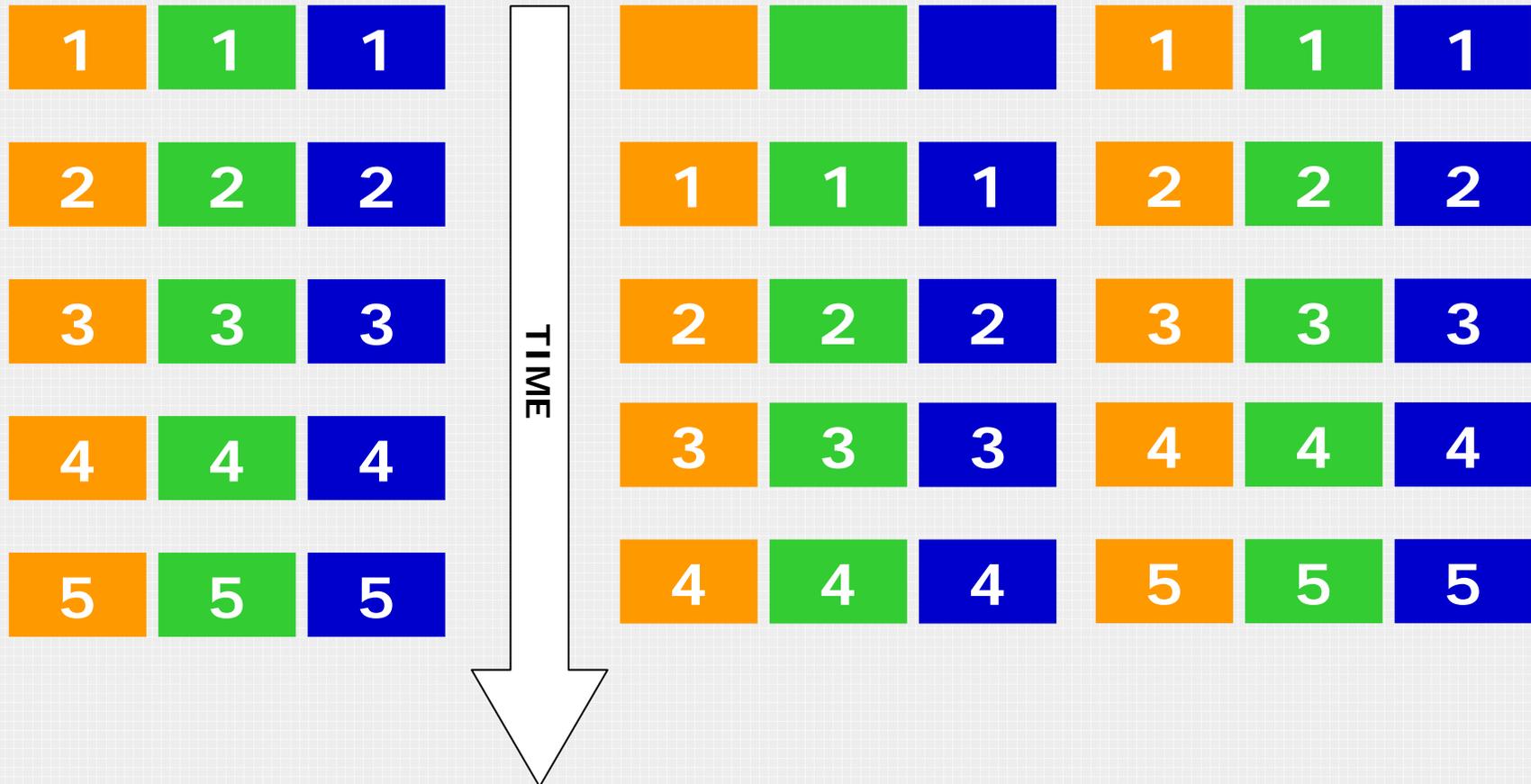


## Multivariate time series learning

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- ❑ A time series is a sequence of observations on a variable made over some time
- ❑ A multivariate time series is a sequence of vectors of observations on multiple variables
- ❑ If a packet is a vector, then a packet flow is a multivariate time series
- ❑ What is an outlier in a time series ?
  - ❑ Traditional definitions are based on wavelet transforms but are often not adequate
- ❑ Clustering time series might also be an approach
  - ❑ We can transform time series into a sequence of vectors by mapping them on a rolling window

# Mapping time series onto vectors





# Association Rule Discovery

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- ❑ The objective is to find rules that associate sets of events. E.g.  $X \& Y \Rightarrow Z$
- ❑ We use 2 evaluation criteria:
  - ❑ Support (frequency): probability that an observation contains  $\{X \& Y \& Z\}$
  - ❑ Confidence (accuracy): the conditional probability that an observation having  $\{X \& Y\}$  also contains  $Z$
- ❑ Used both in supervised and unsupervised manners
- ❑ Example: ADAM, Audit Data Analysis and Mining (supervised)



## Selecting features

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- ❑ Most learning algorithms do not scale well with the growth of irrelevant features
  - ❑ Training time to convergence may grow exponentially
  - ❑ Detection rate falls dramatically, from our experiments
- ❑ Computational efficiency gets lower when coordinates are higher
  - ❑ Some algorithms simply couldn't handle too many dimensions in our tests
- ❑ Structure of data gets obscured with large amounts of irrelevant coordinates
- ❑ Run-time of the (already trained) inference engine on new test examples also grows



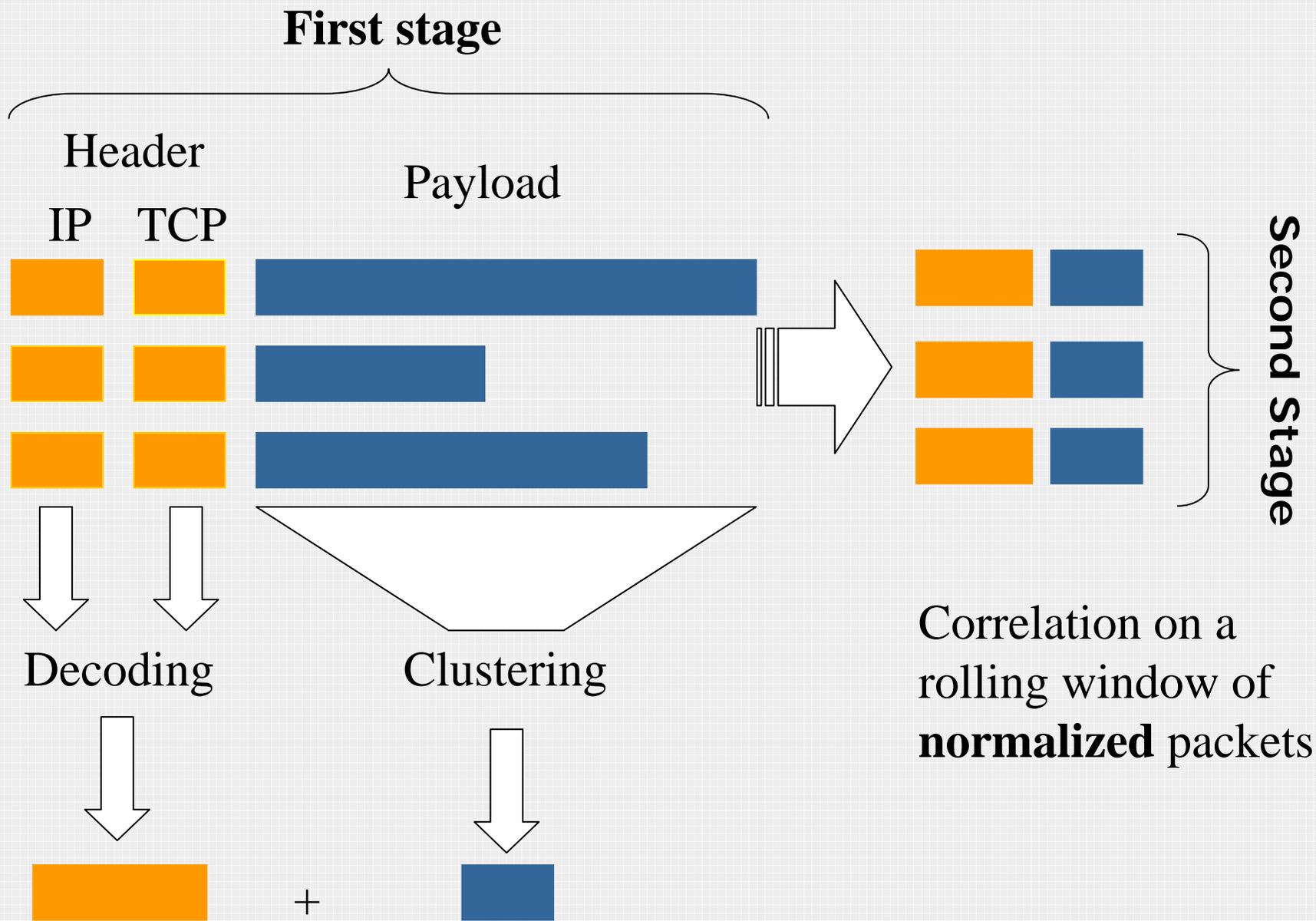
## A hard problem, then...

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- ❑ A network packet carries an unstructured payload of data of varying dimension
- ❑ Learning algorithms like structured data of fixed dimension since they are vectorized
- ❑ A common solution approach was to *discard the packet contents*. Unsatisfying because many attacks are right there
- ❑ We used **two** layers of algorithms, prepending a clustering algorithm to another learning algorithm
- ❑ Published in S. Zanero, S. M. Savaresi, "Unsupervised Learning Techniques for an Intrusion Detection System", Proc. of the 2004 ACM symposium on Applied computing, Nicosia, Cyprus

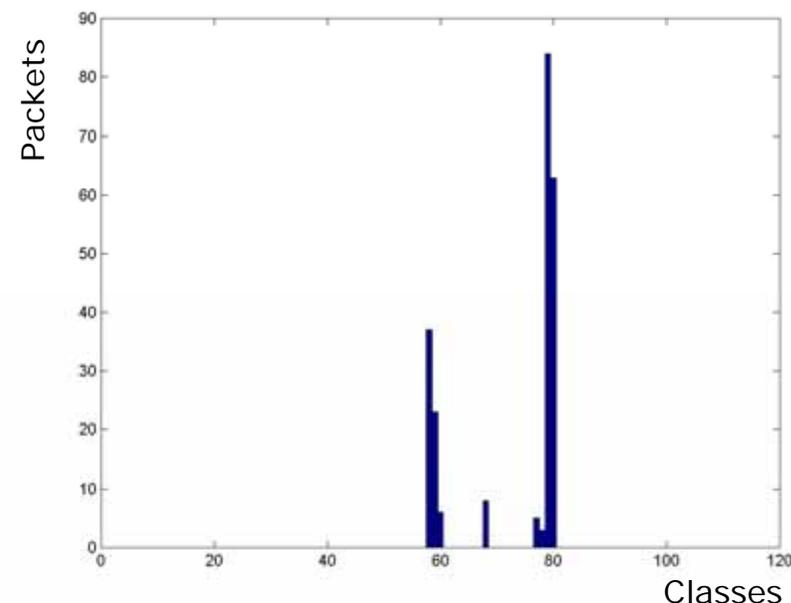
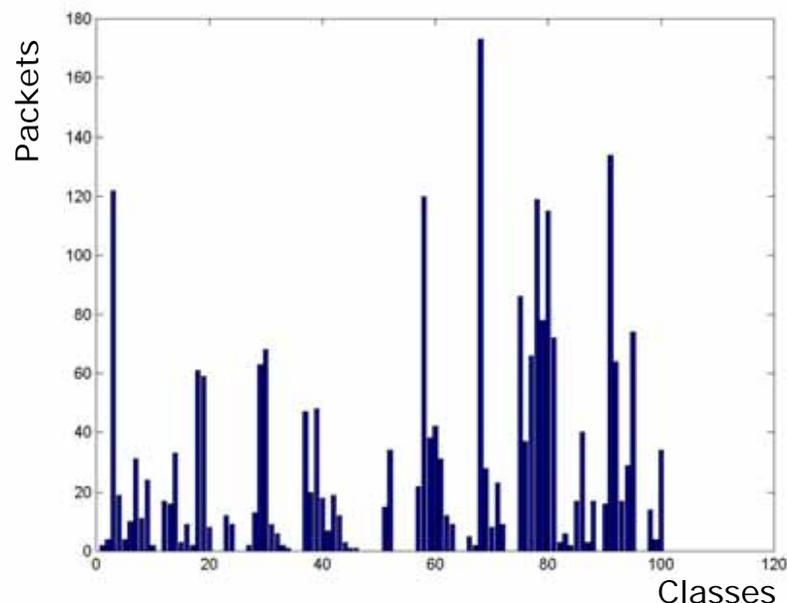


# The overall architecture of the IDS





## An example of clustering results



- ❑ We clustered in 100 classes the packets of a test network on the left with a Self Organizing Map
- ❑ On the right, the classification of a window of packets towards TCP port 21
- ❑ As you can see, they are very well characterized!
- ❑ We experimented various attacks, and they fall outside this characterization: thus, they can be detected automatically



## Attack detection, polymorphism resistance

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- ❑ We have seen the classification of packets towards TCP port 21
- ❑ We experimented the “format string” vulnerability against wu-ftp server (CVE CAN-2000-0573)
  - ❑ We did NOT give to the system a sample of this attack beforehand
  - ❑ The payload was classified in class 69, which is not commonly associated with FTP packets
  - ❑ Port 21, class 69 is an outlier, and is detected
- ❑ We also analyzed the globbing DoS attack,
  - ❑ It is inherently polymorph
  - ❑ The SOM classified a number of variants of the attack in the same class (97), which is also not commonly associated with FTP packets

## Unsupervised learning at the second tier

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- ❑ We are still experimenting with candidate algorithms for second tier learning
- ❑ Basically, any of the proposed algorithms found in the literature can be complemented by our clustering tier
- ❑ Our first results show that applying the additional stage can extend the range of detected attacks, improving average detection rate by as much as 75%
- ❑ False positive rate is also affected, but we are working to lower it

# Conclusions & Future Work

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## ❑ Conclusions:

- ❑ We have introduced a two-tier architecture for applying unsupervised learning algorithms to network data for intrusion detection purposes
- ❑ We have shown the feasibility of clustering TCP payloads to obtain meaningful results
- ❑ We have shown that implementing the two-tier architecture improves the performance of existing systems

## ❑ Future developments:

- ❑ We will study the best algorithm for second stage
- ❑ We will carefully explore signal-to-noise ratio and false positive reduction techniques
- ❑ We will study integration of our system in the architecture of Snort as a plugin



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**Thank you!**

**Any question?**

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